

**Press Release:**

Title : **Michel-Schlumberger Announces Business Partnership with HEF with Donation and Pledge**

Release: Immediately

Contact: Pamela Swan, Executive Director, HEF

(707) 433-1223

[pswan@hefschools.com](mailto:pswan@hefschools.com)

---

**For Immediate Release**

---

Benchland Estate Winery, **Michel-Schlumberger** is making a gift to the Healdsburg Education Foundation (HEF) in a planned payment toward their annual gift through HEF's **Business Partnership Program**. A long-time donor to HEF, Michel Schlumberger donates 50% of their Estate Tour and Tasting Fees to HEF. Their daily tours (at 11 and 2) make them a very popular winery destination.

Over the year's Michel Schlumberger has provided significant support for the Music and Arts programs in the Healdsburg public schools. The Healdsburg High School Jazz Band has graced the Michel Schlumberger stage at a number of the Winery's Friday Night Concerts which will continue until October 23. Jacques Schlumberger and his wife Barbara have been long time patrons of the arts on a local level and feel that the "arts must be supported on a grass roots level" beginning with our children.

"At Michel Schlumberger we invest in the future of our community through our sustainable farming practices and our support of our local public schools", Judd Wallenbrock, President & General Manager. Michel Schlumberger is an organically farmed estate winery located in the Dry Creek Valley.

During the 2008-2009 school year HEF raised approximately \$300,000 for the Healdsburg and Alexander Valley public schools. For more information about the HEF Business Partnership program or any other HEF related matters, please contact Pamela Swan, HEF Executive Director at 433-1223 or [pswan@hefschools.com](mailto:pswan@hefschools.com)